

Event Title:	FaW TOKYO - FASHION WORLD TOKYO 2026 APRIL
Event Tagline:	Japan's Largest Fashion Trade Show
Event Date and Time:	April 08 - 10, 2026 10:00 - 17:00
Venue:	Tokyo Big Sight, Japan
Venue Address:	3-11-1 Ariake, Koto-ku, Tokyo 135-0063, Japan
Event Type:	Trade Show / Exhibition
Event Website:	Spring Edition FaW TOKYO Spring - FASHION WORLD TOKYO April
E-mail Address:	fw.t.jp@rxglobal.com
Contact Number:	+81-3-6739-4108
Logo/Banner:	<i>Kindly see attached</i>
Expected number of visitors:	20,000 visitors (expected)
Expected number of exhibitors:	700 exhibitors (target)
Admission Fee:	FREE
General Visitor Registration:	Visitor Badge Registration Form – General Registration
VIP Registration:	Visitor Badge Registration Form – VIP
Related Industries:	<p>Fashion & Apparel: Clothing, footwear, bags, and accessories</p> <p>Export & Import: Global sourcing and Made-in-Japan export businesses</p> <p>Textiles & Materials: Fabric manufacturing, auxiliary materials, and innovative fibers</p> <p>OEM/ODM Manufacturing: Garment production factories and sourcing services</p> <p>Sustainable & Ethical Fashion: Eco-friendly, recycled, organic, and fair-trade products</p> <p>Wellness & Beauty: Femtech, health-focused clothing, and beauty-related fashion</p> <p>Fashion Technology: Digital transformation (DX), e-commerce platforms, and smart retail solutions</p> <p>Sportswear & Activewear: Sports apparel, footwear, and performance materials</p> <p>Reuse & Circular Economy: Resale platforms, logistics, and maintenance services</p>
Exhibitor Profile:	<p>Company Type:</p> <ul style="list-style-type: none"> - Global fashion brands and designers - Japanese high-quality brands and sewing factories - Textile and material manufacturers - OEM/ODM garment production factories - Sustainable fashion companies - Wellness and beauty-related fashion innovators - IT and fashion technology solution providers - Sports fashion brands and manufacturers - Reuse business service providers (retail, e-commerce, logistics) <p>Product Type:</p> <ul style="list-style-type: none"> - Apparel (casual, formal, sportswear) - Bags and footwear - Fabrics and materials (natural fibers, synthetic fibers, auxiliary materials) - Sustainable products (eco-friendly, recycled, ethical, organic, fair trade) - Wellness and functional clothing (health, beauty, femtech, smart clothing) - Fashion tech solutions (DX, e-commerce systems, store technologies) - Sports fashion items and OEM services - Reuse - related services and solutions.

<p>Visitor Profile:</p>	<p>Job and Responsibilities</p> <ul style="list-style-type: none"> - Buyers & Purchasing Managers - Responsible for sourcing apparel, accessories, fabrics, and materials for retail or wholesale. - Brand Owners & Designers - Looking for OEM/ODM partners, new materials, and design inspiration. - Retailers & E-commerce Operators - Seeking new brands, sustainable products, and tech solutions for online/offline sales. - Importers & Exporters - Interested in Made-in-Japan products and global fashion sourcing. - Production & Sourcing Managers - Focused on garment factories, textile suppliers, and cost-effective production. - IT & Digital Transformation Specialists - Exploring fashion tech, DX solutions, and e-commerce systems. - Logistics & Supply Chain Professionals - Looking for reuse business solutions and efficient distribution models. - Marketing & Trend Analysts - Observing emerging brands, sustainability trends, and consumer behavior. - Wellness & Functional Fashion Developers - Interested in health, beauty, femtech, and smart clothing innovations.
<p>Social media:</p>	<p>Instagram - https://www.instagram.com/fashionworldtokyo_official Facebook - https://www.facebook.com/fashionworldtokyo/ LinkedIn - https://www.linkedin.com/company/fashion-world-tokyo/</p>
<p>Keywords:</p>	<p>Fashion World, FaW TOKYO, Fashion Expo, Textiles, Apparel, Sustainable Fashion, Sports Fashion, FashionTech</p>
<p>Organizer:</p>	<p>RX Japan Ltd.</p>
<p>Organizer's Address:</p>	<p>11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan</p>
<p>Contact Person:</p>	<p>Natsuko Shiraishi</p>
<p>Event Description</p>	<p>FaW TOKYO (FASHION WORLD TOKYO) is Japan’s largest international fashion trade show, bringing together global brands, designers, and manufacturers under one roof. The event showcases the latest in apparel, accessories, textiles, sustainable fashion, and cutting-edge fashion technology, while serving as a premier platform for business negotiations, connecting buyers, retailers, and sourcing professionals with exhibitors offering OEM/ODM services, innovative materials, and trend-forward products.</p> <p>With 9 specialized shows, FaW TOKYO - FASHION WORLD TOKYO 2026 APRIL covers the entire fashion spectrum, from brands and designers to textiles, bags, shoes, accessories, OEM/ODM factories, and fashion tech. It is a hub for global merchandisers, importers, distributors, retailers, manufacturers, designers, and industry professionals to network, source, and discover the Now and Next of fashion.</p>

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